

COMETSA Corporate Membership Benefits

9/16/2018

COMETSA Friends & Supporters Club NPO
Registration No. 046-705-NPO



COMETSA

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Background

- **Type:** a non-profit making organization (NPO) serving the interests of the members and friends of Cometsa development organizations.
- **Vision:** to provide development and social life opportunities for all the friends and supporters of Cometsa organizations
- **Mission:** by organizing networking functions, events, special offers and development programmes for the members.
- **Main objective:** mobilize people support and ensure that the members experience quality of life by belonging to Cometsa

Benefits:

Access to youth talent pool: the corporate members of Cometsa are guaranteed to have access to the well groomed youth that forms part of the future talent pool.

Development projects identification: Cometsa programmes and projects are spread all over the country, especially in the rural areas. Some of these areas are not easily accessible for most companies and organizations, and yet are designated the priority areas for economic development by the Government. This means that they are the future growth markets. Cometsa is well positioned to take its corporate members to these regions and contribute jointly to their development.

Creation of employment brand: Cometsa corporate members have the opportunity to partner with Cometsa and achieve the pre-emptive advantage in the communities of Cometsa. When the youth and Cometsa identify of the company, they will want to work for this company when they become ready to join the world of work.

Corporate brand positioning: the company is also able to use its association with Cometsa in promoting its brand and that way makes it easy for its sales teams to sell the products and services in the Cometsa communities. The members of Cometsa are already a captive market for the corporate members. Thy data base becomes freely available to the fully paid up corporate members of Cometsa.

Realization of Corporate Social Investment objectives: this is one of the elements of the score card in the Broad-Based Black Economic Empowerment. By contributing in the form of a corporate membership and supporting community development projects of Cometsa the company is able to add its contribution to the scores. The corporate members who do not have the capacity to run their own CSI projects are welcome to finance some of the projects of Cometsa and count this as their CSI projects.

COMETSA Corporate Membership Benefits

Creation of globally oriented culture: the members of Cometsa are very much globally oriented. Cometsa runs a number of international culture and language programmes. The Cometsa Global Languages Institute is a division of Cometsa Capacity Development Agency with the main objective to promote global languages and culture, including South African languages and cultures. Cometsa corporate members benefit by inviting Cometsa members to its programmes and interact with the employees their employees. This contributes toward creating a culture that is receptive to other people's cultures. The concept of global diversity and inclusion becomes a practical reality.

Access to international development programmes: Cometsa helps its corporate members in accessing international development programmes. Cometsa has partnerships with global organizations, especially with the German and Italian origin. These programmes are run both in South Africa and abroad. The programmes range from culture, music, art and culture to business and sport.

Leadership development for future needs: Cometsa concerns itself with the future of the individuals, organizations, communities, the country and the nations of the world. Our vision: The Mind - The Journey - The Destiny says it all. We apply our minds to the journey that takes us to our destiny. We are also concerned about leaving a lasting legacy for the generations to come. By joining Cometsa the company is making its own contribution to the future of the world. Cometsa is proud to be a facilitator of this worthy course.

Cultural awareness: The nation that is not aware of its diverse cultures suffers many unnecessary tensions among its citizens. Unfortunately this has become a matter that must also be dealt with at the work place. Recruiting staff from the Cometsa members brings benefits to the corporate members of Cometsa since our members are already culturally aware and respect their and other people's cultures.

Cometsa Global Languages Institute will partner with other multinational institutes in the teaching and learning of global and local languages. We are proud of this tradition. We would like to share this experience and tradition with our corporate members, and even offer some of our programmes to our corporate members. Our partner institutes are more than willing to design tailor made programmes for our corporate members.

Capacity building: Cometsa Capacity Development Agency is our unit responsible for developing capacity among our individuals (members), communities, organizations and the country. It has a number of institutes that are addressing the various elements of Cometsa
öRELEASEö Concept:

- **R** = Recreation.
- **E** = Entertainment (incl. Music).
- **L** = Leisure.
- **E** = Education.
- **A** = Arts (inc. Culture).
- **S** = Sport.
- **E** = Environment (incl. Community).

COMETSA Corporate Membership Benefits

Positive legacy: Cometsa believes that we all owe it to our future generations and therefore should invest our resources in projects that will help in sustaining our country. Not all companies will be able to address this on their own. Over the past ten years, since 1st August 1997, Cometsa has developed an insight into the areas that are vulnerable due to the actions of mankind, especially environmental issues like renewable energies and can help our corporate members in conceptualizing programmes to address these areas. This will ensure that our corporate members leave positive legacy for the future generations.

Openness to continuous learning: our corporate members support believe and commitment to the continuous learning. Our organization is a learning organization and rubs positively on our corporate members.

Service excellence: Cometsa is thinking ahead in terms of the future needs. As our country becomes a key player in the world and deals directly with the challenges of globalisation, we must make available services to our corporate members. Cometsa Development Agencies Central Administration is planning to run internal and external shared services to help the corporate members who do not want to worry about administrative work of the development work. This is the benefit that will certainly justify the yearly corporate membership payable to Cometsa Friends & Supporters Club.

Ability to adapt to new environments: we help our corporate members in adapting to new environments that we expose them to. Through Cometsa Mafrika Development Agency and Cometsa Sports Development Agency we bring fun to this complex issue. Should our corporate members want to run art, culture, music and sport programmes, we are always ready to make the members of our Sports Development Academy, and Cometsa Mafrika Band available to facilitate the projects for them.